

Earth Speakr

## The trees are talking. It's time to start listening.

An artwork started by Olafur Eliasson, amplified by children.





Contemporary artist Olafur Eliasson creates an inclusive artwork aimed at and developed by the kids of the European Union.

Commissioned to commemorate the German Presidency of the Council of the European Union, the work illuminates the unified reality of a shared future regardless of language or latitude.





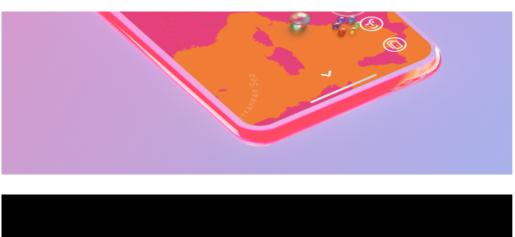
Idea

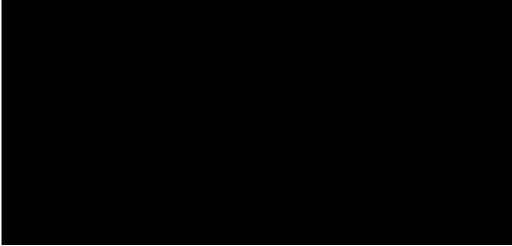
Earth Speakr gives a voice to both kids and the planet, inviting today's decision-makers and global leaders to listen.

The work enables kids to personify objects and leave messages in the world using their facial expression via the free app. Adults can view the messages in AR, as well as place collections anywhere in the world.









Impact

## An artwork of empowerment and solidarity.

Launching in all 24 official languages of the European Union, kids are connected by being joint creators of the artwork. Collective concerns are surfaced both locally, and globally, to the people in power.

Watch the teaser.





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and visions, concerns and hopes. Earth Speakr invites kids to speak their hearts and minds and participate in shaping our world and the planet, today and in the future."

Olafur Eliasson

Download the app for free on iOS and Android.

earthspeakrart

Adweek

Quirky art campaign lets kids send climate change messages with AR faces

Creative Review

Olafur Eliasson's new app lets kids morph into the environment

Little Black Book

Kids take over Olafur Eliasson's interactive artwork



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