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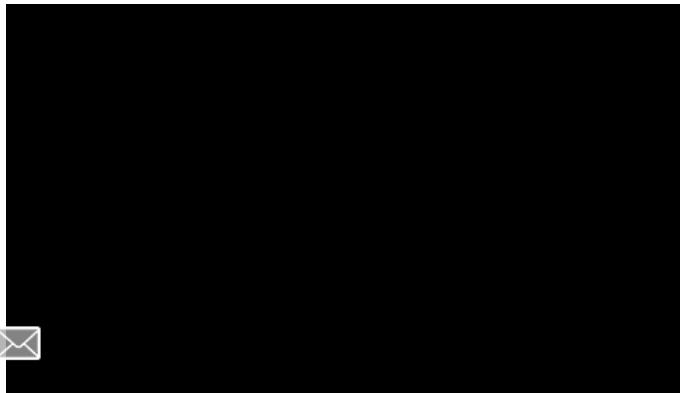
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Description

Film advertisement created by Wieden + Kennedy, United States for Nike, within the category: Sports.

Credits

Advertising Agency: [Wieden + Kennedy, Portland, USA](#) (<http://www.wk.com/>)

Executive Creative Directors: [Eric Baldwin](#) (/creative/eric_baldwin), [Jason Bagley](#) (/creative/jason_bagley)

Creative Directors: [Alberto Ponte](#) (/creative/alberto_ponte), [Ryan O'Rourke](#) (/creative/ryan_orourke_0)

Art Directors: [Emma Barnett](#) (/creative/emma_barnett), [Pedro Izquierdo](#) (/creative/pedro_izquierdo)

Copywriter: [Josh Bogdan](#) (/creative/josh_bogdan)

Art Director - Social: [Naoki Ga](#) (/creative/naoki_ga)

Copywriter - Social: [Gus Solis](#) (/creative/gus_solis)

Head of Production: [Matt Hunnicutt](#) (/creative/matt_hunnicutt)

Executive Producers: [Jake Grand](#) (/creative/jake_grand), [Krystle Mortimore](#) (/creative/krystle_mortimore)

Lead Producer: [Katie McCain](#) (/creative/katie_mccain)

Integrated Producer: [Bob Guerrero](#) (/creative/bob_guerrero)

Producer: [Amy Leach](#) (/creative/amy_leach)

Associate Producer: [Candice Harbour](#) (/creative/candice_harbour)

Production Coordinator: [Shani Storey](#) (/creative/shani_storey)

Brand Management: [Andre Gustavo](#) (/creative/andre_gustavo), [Kate Rutkowski](#) (/creative/kate_rutkowski), [Steve Smith](#) (/creative/steve_smith),

[Paanii Annan](#) (/creative/paanii_annan)

Strategy: [Andy Lindblade](#) (/creative/andy_lindblade), [Nathan Goldberg](#) (/creative/nathan_goldberg)

Media Comms: [Daniel Sheniak](#) (/creative/daniel_sheniak), [Emily Graham](#) (/creative/emily_graham), [Stephanie Campbell](#) (/creative/stephanie_campbell)

Sr. Business Affairs Manager: [Maureen Doyle](#) (/creative/maureen Doyle)

Traffic: [Maggie Harasyn](#) (/creative/maggie_harasyn), [Sabrina Reddy](#) (/creative/sabrina_reddy)

Executive Design Producer: [Alicia Kuna](#) (/creative/alicia_kuna)

Design Producer: [Michael Rosenau](#) (/creative/michael_rosenau)

Studio Designers: [Jim Ward](#) (/creative/jim_ward), [Mitch Wilson](#) (/creative/mitch_wilson)

Retouching: [Frazer Goodbody](#) (/creative/frazer_goodbody), [Kyle Pero](#) (/creative/kyle Pero), [Amy Ellars](#) (/creative/amy_ellars)

Creative Operations Manager: [Saba Spencer](#) (/creative/saba_spencer)

Copyediting: [James Yu](#) (/creative/james_yu)

Production Company: [Prettybird](#) (/creative/prettybird)

Director: [Francois Rousselet](#) (/creative/francois_rousselet)

 [Matias Boucard](#) (/creative/matias_boucard)

Vice President, Executive Producer: [Ali Brown](#) (/creative/ali_brown)

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[affrey \(/creative/erin_mccaffrey\)](#)

Managing Director: [Eve Kornblith \(/creative/eve_kornblith\)](#)

VFX Company: [The Mill \(/creative/the_mill\)](#)

Creative Director: [John Shirley \(/creative/john_shirley\)](#)

Chief Creative Officer: [Phil Crowe \(/creative/phil_crowe\)](#)

2D Lead Artist: [John Shirley \(/creative/john_shirley\)](#), [James Allen \(/creative/james_allen\)](#), [Andrew 'Wood' Barnsley \(/creative/andrew_wood_barnsley\)](#), [Roxy Zuckerman \(/creative/roxy_zuckerman\)](#)

Shoot Supervisor: [John Shirley \(/creative/john_shirley\)](#), [Phil Crowe \(/creative/phil_crowe\)](#), [Philip Maddock \(/creative/philip_maddock\)](#), [Andrew 'Barnsley' Wood \(/creative/andrew_barnsley_wood_0\)](#)

Executive Producer: [Anastasia Von Rahl \(/creative/anastasia_von_rah\)](#)

Senior Producer: [Jacklyn Ramirez \(/creative/jacklyn_ramirez\)](#), [Colin Oaten \(/creative/colin_oaten\)](#), [Alexandra Paton \(/creative/alexandra_paton\)](#)

Producer: [Mia Saunders \(/creative/mia_saunders_0\)](#), [Goutham Hampankatta \(/creative/goutham_hampankatta\)](#)

Production Coordinator: [Sean Tomek \(/creative/sean_tomek\)](#), [Fyn Foo \(/creative/fyn_foo\)](#), [Will Tyler \(/creative/will_tyler\)](#)

2D Artists: [Evan Langley \(/creative/evan_langley\)](#), [Katerina Arroyo \(/creative/katerina_arroyo\)](#), [Lenz Kol \(/creative/lenz_kol\)](#), [Jeannie 'Remedy' Hyungh \(/creative/jeannie_remedy_hyungh\)](#), [Tim Crabtree \(/creative/tim_crabtree\)](#), [Dag Ivarsoy \(/creative/dag_ivarsoy\)](#), [Abby Riegel \(/creative/abby_riegel\)](#)

[KaiChun Tsai \(/creative/kaichun_tsai\)](#), [Kyle Maclachlan \(/creative/kyle_maclachlan\)](#), [Brett Lopinsky \(/creative/brett_lopinsky\)](#), [Chris Hunsberger \(/creative/chris_hunsberger\)](#), [Rodrigo Jimenez \(/creative/rodrigo_jimenez\)](#), [Cris Kong \(/creative/cris_kong\)](#), [Stephen Holbrook \(/creative/stephen_holbrook\)](#), [Venuprsath D \(/creative/venuprsath_d\)](#), [Badrinath Chinimilli \(/creative/badrinath_chinimilli\)](#), [Chanakya C \(/creative/chanakya_c\)](#), [Inthuri Chandra Shekar \(/creative/inthuri_chandra_shekar\)](#), [Jyoti Tiwari \(/creative/jyoti_tiwari\)](#), [Mayank Shekar Tiwari \(/creative/mayank_shekar_tiwari\)](#), [Nehal Desai \(/creative/nehal_desai\)](#), [Ramanjaneyulu Thota \(/creative/ramanjaneyulu_thota\)](#), [Uday V \(/creative/uday_v\)](#), [Yatin Tamhane \(/creative/yatin_tamhane\)](#), [Mahesh Ravila \(/creative/mahesh_ravila\)](#), [Rahul Bharadwaj \(/creative/rahul_bharadwaj\)](#), [Sandeep Kumar Singh \(/creative/sandeep_kumar_singh\)](#), [Subodh Kumar \(/creative/subodh_kumar\)](#), [Rob Winfield \(/creative/rob_winfield\)](#), [Nick Taylor \(/creative/nick_taylor\)](#)

3D Artists: [Freddy Parra \(/creative/freddy_parra\)](#), [Lanli Su \(/creative/lanli_su\)](#), [Lalida Karnjanasirirat \(/creative/lalida_karnjanasirirat\)](#), [Victor Duncan \(/creative/victor_duncan\)](#), [Luis Sanchez \(/creative/luis_sanchez\)](#), [Matthew Choy \(/creative/matthew_choy\)](#), [Matthew Bell \(/creative/matthew_bell\)](#), [Melanie Okamura \(/creative/melanie_okamura\)](#), [Michael Lori \(/creative/michael_lori\)](#), [Danny Garcia \(/creative/danny_garcia\)](#), [Elizabeth Hammer \(/creative/elizabeth_hammer\)](#), [Alice Panek \(/creative/alice_panek\)](#), [Nicola Gilbert \(/creative/nicola_gilbert\)](#), [Ivor Griffin \(/creative/ivor_griffin\)](#), [Margaux Huneau \(/creative/margaux_huneau\)](#), [Ed Hicks \(/creative/ed_hicks\)](#), [Andrew Bartholomew \(/creative/andrew_bartholomew\)](#), [Muralikrishna Reddy \(/creative/muralikrishna_reddy\)](#), [Senthil Murugan Balasundaram \(/creative/senthil_murugan_balasundaram\)](#), [Dhanesh Sudhakaran \(/creative/dhanesh_sudhakaran\)](#), [Lokesha Maddela \(/creative/lokesh_maddela\)](#), [Loganathan P \(/creative/loganathan_p\)](#), [Sanjay Arvindh \(/creative/sanjay_arvindh\)](#), [Yalamarthy Ganga Raju \(/creative/yalamarthy_ganga_raju\)](#), [Venugopal A \(/creative/venugopal_a\)](#), [Abdul Rehman \(/creative/abdul_rehman\)](#), [Amit Patil \(/creative/amit_patil\)](#), [Arun Shah \(/creative/arun_shah\)](#), [Milan Dey \(/creative/milan_dey\)](#), [Asit Midya \(/creative/asit_midya\)](#), [Abhishek Kumar \(/creative/abhishek_kumar\)](#), [Amritha Rajendher \(/creative/amritha_rajendher\)](#), [Ayush Bajoria \(/creative/ayush_bajoria\)](#), [Bharat Ediga \(/creative/bharat_ediga\)](#), [Bhavani Shankar \(/creative/bhavani_shankar\)](#), [Ganesh Lamkhade \(/creative/ganesh_lamkhade\)](#), [Giri Prasad S \(/creative/giri_prasad_s\)](#), [Manoj Ravi \(/creative/manoj_ravi\)](#), [Rajan Ramakrishnan \(/creative/rajan_ramakrishnan\)](#), [Kapil Rana \(/creative/kapil_rana\)](#), [Asit Midya \(/creative/asit_midya\)](#), [Kiran Prabhu \(/creative/kiranprabhu\)](#), [Kanishk Chauhan \(/creative/kanishk_chauhan\)](#), [Ramesh Bandi \(/creative/ramesh_bandi\)](#), [Shashi Kumar Dakoju \(/creative/shashi_kumar_dakoju\)](#)

Matte Painting: [Gillian George \(/creative/gillian_george\)](#), [Rasha Shalaby \(/creative/rasha_shalaby\)](#)

Design: [Justin Mays \(/creative/justin_mays\)](#), [Greg Rubner \(/creative/greg_rubner\)](#)

Color Company: [The Mill \(/creative/the_mill\)](#)

Colorist: [Adam Scott \(/creative/adam_scott\)](#)

Color Executive Producer: [Linda Jackson \(/creative/linda_jackson\)](#)

Color Producer: [Liza Kerlin \(/creative/liza_kerlin\)](#)

Production Coordinator: [Jessica Amburgey \(/creative/jessica_amburgey\)](#)

Color Assist: [Logan Hghlen \(/creative/logan_hghlen\)](#), [Gemma Parr \(/creative/gemma_parr\)](#), [Nate Seymour \(/creative/nate_seymour\)](#)

Music Artist: [Joan Jett \(/creative/joan_jett\)](#)

Song: [Bad Reputation \(/creative/bad_reputation\)](#)

Artist: [Jack White \(/creative/jack_white\)](#)

Song: [7 Nation Army \(/creative/7_nation_army\)](#)

Artist: [Ms Banks and Alike \(/creative/ms_banks_and_alike\)](#)

Song: [Anything I Do \(/creative/anything_i_do\)](#)

Music Supervision by: [Human \(/creative/human\)](#)

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Director: [Monica Alvarez \(/creative/monica_alvarez\)](#)

Executive Producer: [Michael Bergin \(/creative/michael_bergin\)](#)

Line Producer: [Carlye Burke \(/creative/carlye_burke\)](#)

Associate Producer: [Diana Hidalgo Román \(/creative/diana_hidalgo_roman\)](#)

Cinematography: [Samy Mosher \(/creative/samy_mosher\)](#), [Eric Maldin \(/creative/eric_maldin\)](#)

Photographers: [Thierry Des Fontaines \(/creative/thierry_des_fontaines\)](#), [Maria Montilla \(/creative/maria_montilla\)](#)

Assistant Camera: [Kiara Ramirez \(/creative/kiara_ramirez\)](#), [Ksusha Genefeld \(/creative/ksusha_genefeld\)](#)

Production Sound: [Daniela Fermin \(/creative/daniela_fermin\)](#), [Victoria Carrillo \(/creative/victoria_carrillo\)](#)

Postproduction Sound: [Dallas Taylor \(/creative/dallas_taylor\)](#) / Defacto Sound

Production Assistants: [Peter Hou \(/creative/peter_hou\)](#), [Christian Spencer \(/creative/christian_spencer\)](#)

Editorial Company: [Spotwelders \(/creative/spotwelders\)](#)

Editor: [Paul Sabater \(/creative/paul_sabater\)](#)

Post Producer: [Jessica Davis \(/creative/jessica_davis\)](#)

Color: [Apache \(/creative/apache\)](#)

Colorist: [Arianna Shining Star \(/creative/arianna_shining_star\)](#)

Original Music and Mix: [Barking Owl \(/creative/barking_owl\)](#)

Creative Director: [Kelly Bayett \(/creative/kelly_bayett\)](#)

Producer: [Ashley Benton \(/creative/ashley_benton\)](#)

Composers: [Brian Canning \(/creative/brian_canning\)](#) / Ethan Walter

Mixer: [AJ Murillo \(/creative/aj_murillo\)](#)

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[halaby87 \(/user/halaby87\)](#)

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[halaby87 \(/user/halaby87\)](#)

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[Amirancarpet \(/user/amirancarpet\)](#)

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wow :)
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[copywriterrr \(/user/copywriterrr\)](#)

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