



Hide an Easter egg anywhere in the world for someone you love

START HIDING >

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HOW IT WORKS



STEP 1

HIDE YOUR EASTER EGG

Think of a hiding spot that means something to you both and then hide the egg on the map.



STEP 2

WRITE YOUR CLUE

Write a clue for your loved one to help them find their egg, how tricky you make it is up to you! Once you've written it, send it their way.





STEP 3

TIME FOR THEM TO FIND THEIR EGG

When they've received your special clue, they can start searching for their egg on the map. Wish them luck, the world's a pretty big place!

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SUPPORTING THE TRUSSELL TRUST

This Easter, Cadbury have partnered with the Trussell Trust and donated Easter eggs to local food banks across the UK, to help ensure everyone can celebrate Easter this year. Show you care by hiding an egg today to help end the need for food banks in the UK.

Find out more about the Trussell Trust [here](#) and join their fight for a hunger-free future.

ANSWERS YOU'RE LOOKING FOR

What is the Cadbury Worldwide Hide? +

Is this all virtual or are you encouraging people to physically go and find their eggs? +

Can I send a real egg to anyone in the world? +

What if I have already bought a Cadbury Worldwide Hide Easter Egg? +

Can I send my clue to more than one person? +

Can I hide more than one egg for a person? +

How much does it cost to use the Cadbury Worldwide Hide? +

Can I send a real egg to anyone in the world? +

Can I change/update details of a person, after I've hidden an egg or sent a clue? +

What should I do if my loved one hasn't received their clue? +

How do I know who has sent me the clue? +

What happens if I can't find my egg? +

When will my real Cadbury Easter egg be sent to me? +



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