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# The 10 Best Super Bowl Ads of 2020

It was a year that leveraged celebrities in unexpectedly fun ways

By [David Griner](https://www.adweek.com/contributor/david-griner/) (<https://www.adweek.com/contributor/david-griner/>).

| February 2,  
2020



(Porsche energized its image with a fun spot about a heist involving its new electric vehicle.

Porsche



Another Super Bowl is in the books, and now we find out which ads people will actually



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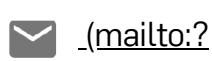
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David Griner is creative and innovation editor at Adweek and host of Adweek's podcast, "Yeah, That's Probably an Ad."

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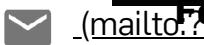
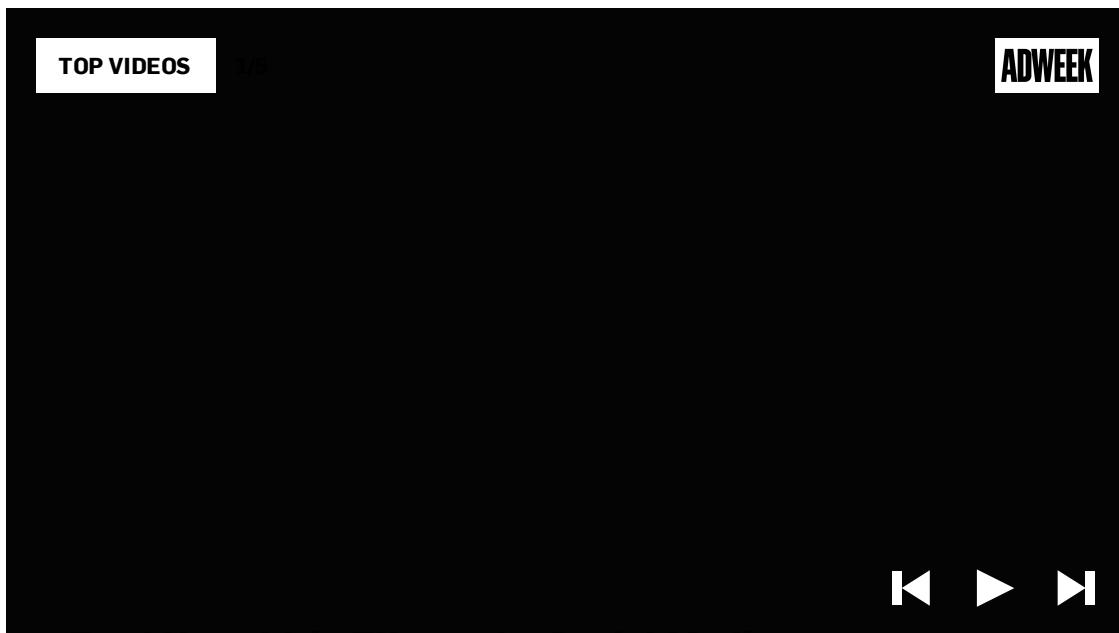
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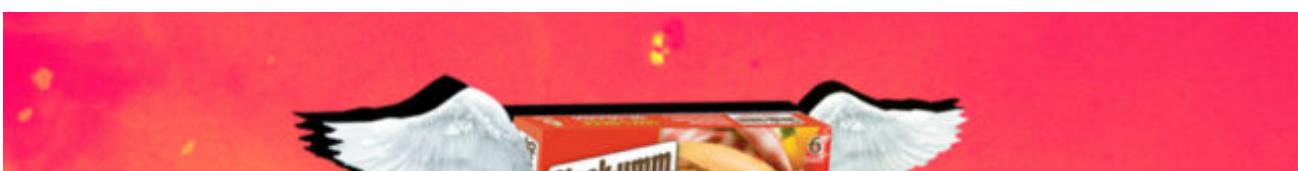
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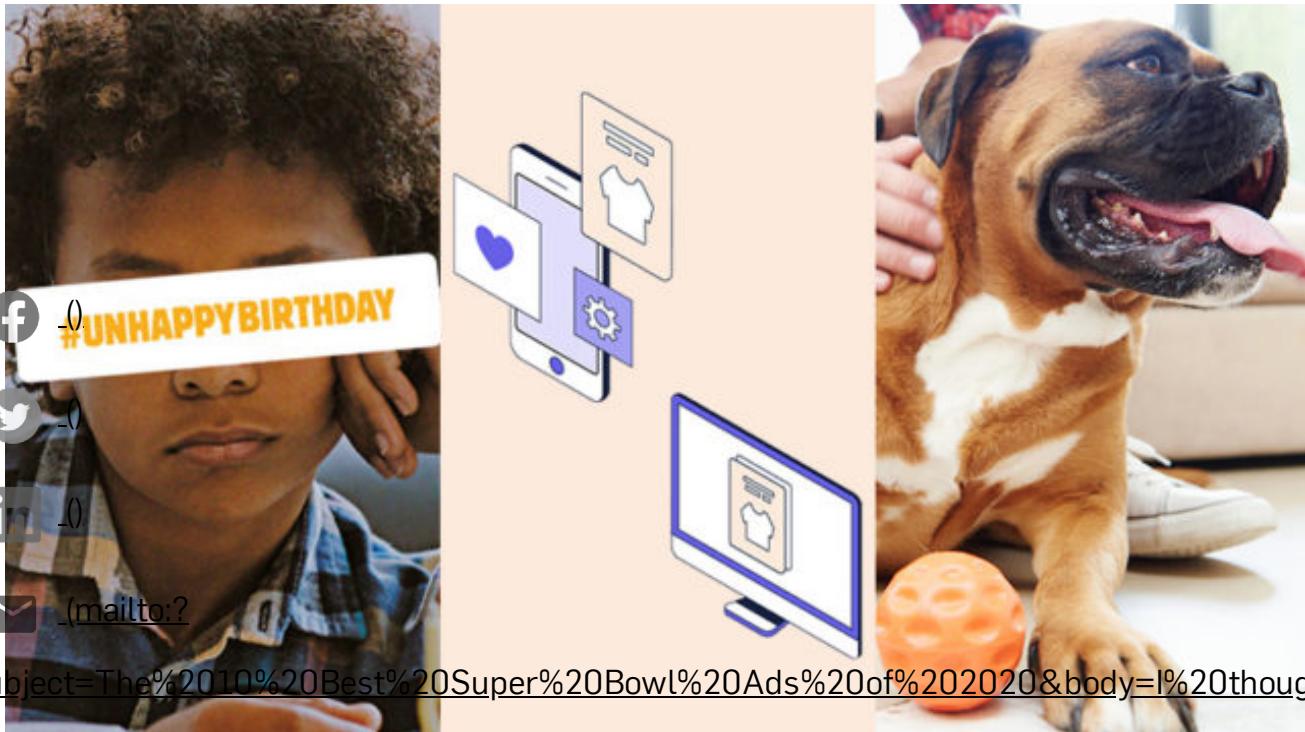
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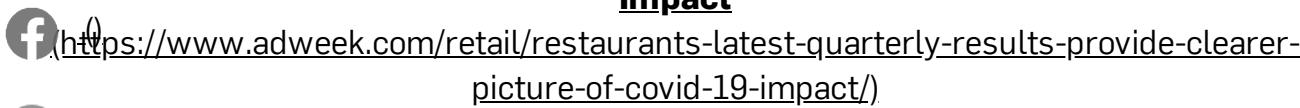
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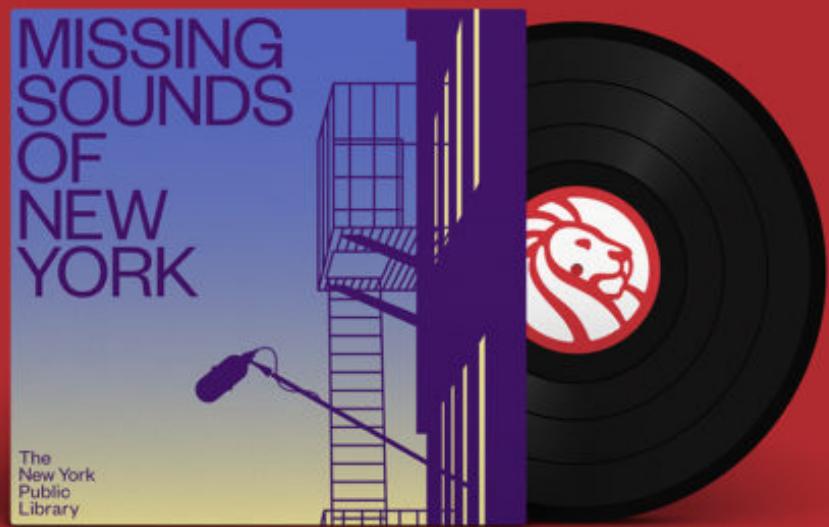
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