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United States

School: [Miami Ad School \(/taxonomy/agency/miami\\_ad\\_school\)](#)

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# It's a Sign!



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#### Description

Brief: Routine driving journeys feel more like a chore, given the bustling traffic. How can Spotify, a go-to music streaming app amongst drivers in the US, enhance this experience and make driving more entertaining?

Integrated advertisement created by Miami Ad School, United States for Spotify, within the category: Music.

#### Credits

Advertising School: [Miami Ad School Europe, Hamburg, Germany \(<https://www.miamiadsschool.de/en/>\)](#)

Director: [Hanna Choi \(/creative/hanna\\_choi\)](#)

Copywriter: [Riya Dosani \(/creative/riya\\_dosani\)](#)

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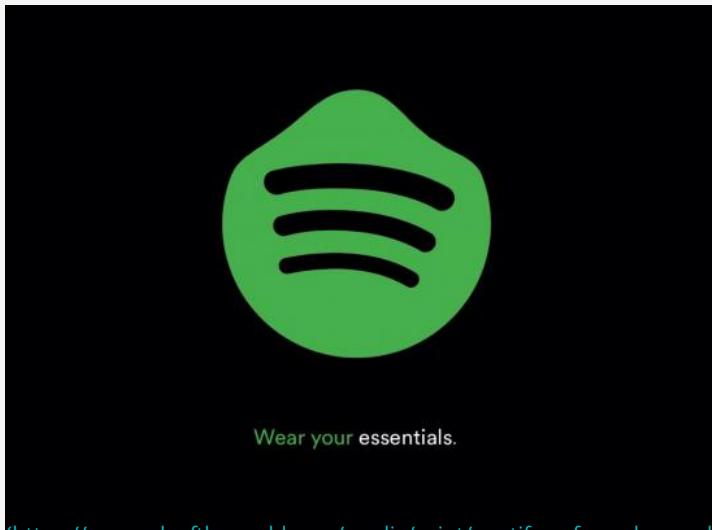
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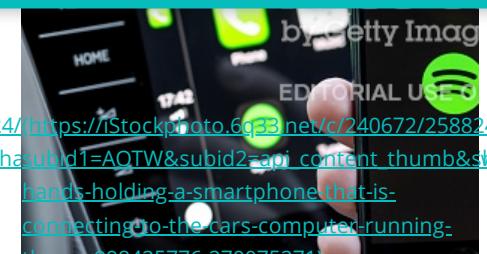
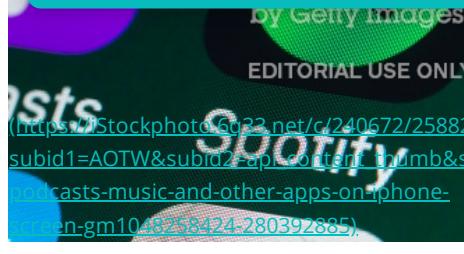
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