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Philips – Mother's Energy

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In honor of Mother's Day in Argentina (Oct 15) Philips came up with an inspiring idea to celebrate the energy that moms evince during their daily lives. They asked 20 influencer women to join them in an experiment in which they attached kinetically powered batteries to specially designed shoes. On Mother's Day they brought the batteries charged with 'mother's energy' to a

hospital where something truly moving happened.



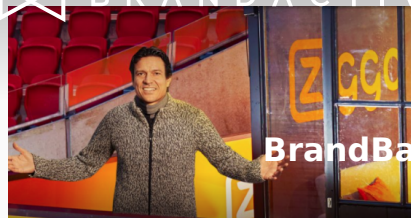
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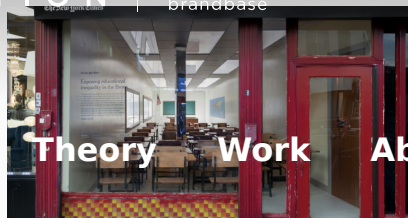
Ziggo – The Return of a Legend

With this fun activation Ziggo gives a positive boost to its sponsorship of Ajax. The telecom provider asked the legendary Finnish player Jari Litmanen (who won the Champions League

...

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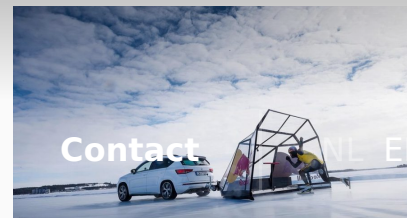


New York Times – The Truth Is Local

Off the back of its acclaimed international campaign The Truth Is Worth It – which placed its biggest global scoops under the spotlight – The New York Times is ...

29 March 2018 |

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Red Bull & SEAT – Kjeld Nuis' Quest for Speed

This week the Dutch speed skater and two time 2018 Olympic gold medal winner Kjeld Nuis wrote history and became the fastest man on ice. In Swedish Lapland he ...

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