



## MONTEREY BAY FOOTBALL CLUB

OVERVIEW

Monterey Bay Football Club's brand was created to represent both the agriculture that the area is famed for and the fishing industry that locals and tourists enjoy. These two forces of nature combine within the crest to form a union between land and sea.

| TEAM  | LEAGUE   | PROJECT LENGTH        | PROJECT COST   |
|---|--|-----------------------|--|
| Monterey Bay Football Club  | USL Championship   | 6-7 months            | <a href="#">Contact me</a> for more information on this project's pricing. |
| CLUB LOCATION   | SERVICES PROVIDED  | QUOTE FROM THE OWNERS | QUOTE FROM THE FANS  |
|  | <ul style="list-style-type: none"><li>Primary crest design</li><li>Secondary crest design</li><li>Color recommendation</li><li>Crest and colors launch film</li><li>Know your crest explainer video</li><li>Custom typography design</li><li>Brand pattern design</li><li>Brand guidelines</li><li>Merchandise design</li><li>Brand consultation</li></ul> | Coming soon           | Coming soon  |